

Privacy Notice

Last Updated: April 2025

This Privacy Notice describes privacy practices regarding personal information we collect in relation to this XHANCE information web page, including information received in connection with advertisements that you interact with that direct you to this page (collective, the “XHANCE Services”). We may update this Notice from time to time to reflect our current practices. When we do, we will update the “Last Updated” date shown above.

In this Notice:

- Words like “we,” “us” and “our” refer to us, Enginuity RX, Inc. We are a corporation organized in the state of Delaware;
- “You” and “your” refer to users of the XHANCE Services;
- “Personal information” means any information that may reasonably identify you. Personal information does not include de-identified or aggregate information;

Please note that XHANCE® and OptiNose® are registered trademarks of OptiNose, Inc. (“OptiNose”), the maker of XHANCE. We do not make XHANCE and are using the XHANCE trademark with the permission of OptiNose. OptiNose is not responsible for the content of this web page or our privacy practices. OptiNose has its own website optinose.com and [privacy policy](#). If you visit OptiNose’s website, your interactions will not be governed by this Privacy Notice, but instead by OptiNose’s Privacy Policy.

Please note that this Notice is limited in scope to the XHANCE Services and is not intended to describe our practices with regard to personal information collected in any other context.

Personal Information We Collect and What We Do with That Information

The XHANCE Services are designed to obtain as little personal information about you as possible while still being able to provide you with requested information and references to third-party providers. Although we track your progress through the XHANCE Services, with a few exceptions (listed below), we do not have access to your personal information. We do not know or obtain your name or any of your other contact information. Similarly, we do not know or obtain any of your medical history or medical insurance information.

In order to help us run and maintain the XHANCE Services, we use various tracking technologies to learn about our users. These technologies can tell us the general region where you live, the type of computer or mobile device you are using, including your device identifier information, and your “IP Address” associated with your computer or mobile device. Because an IP Address and device identifier are frequently associated with only one specific device connected to the internet, and with the person who uses that device, they are sometimes considered to be personal information under applicable laws.

To further improve and optimize your experience, we use Microsoft Clarity to capture how you use and interact with the XHANCE Services by collecting behavioral metrics, heatmaps, and session replay data. XHANCE Services usage data is gathered using both first and third-party cookies along with other tracking technologies to assess the popularity of our products and online activities. In addition to helping us understand usage patterns, this information is also used for site optimization, fraud and security purposes, and advertising. For additional details on how Microsoft collects and uses your data, please visit the [Microsoft Privacy Statement](#).

We use the information we collect to provide the XHANCE Services to you, to monitor the XHANCE Services, and to discover ways to improve the XHANCE Services.

How Our Services Work with Certain Third Party Providers

We have contracts with a number of third-party providers, who based on your interaction with the XHANCE Services may offer you certain products and/or services, such as a screening company that obtains medical,

insurance and payment information, a telehealth provider, or an online pharmacy. When you click on links to third-party websites, we may pass device identifier information via tracking cookies to assist in connecting you with relevant services. This information is shared directly with the associated third-party website provider and their use of that information is outside the scope of this Notice. You may opt-out of our limited use of tracking cookies by [clicking here](#).

To engage with the third-party service providers we connect you with, they will need to collect certain personal information from you. Such collection is outside the scope of this Notice. Among other things, these third-party providers will likely need to know your contact information, some of your health information, and information about your health insurance. Importantly, third-party providers do not share this information with us although they may share it with other third parties. For example, a telehealth provider may prescribe medications for you using an online pharmacy. In that case, your prescription information will pass between the telehealth provider and the pharmacy. We are not involved in this information exchange and this Notice does not extend to such circumstances. We recommend that you review any such third party's privacy policies and practices prior to providing them with your personal information.

We may be informed of the fact that you received other services from third-party service providers, on an anonymized basis through the use of one or more unique identifiers. This information will remain anonymous and cannot be combined with other information to learn your identity.

More Information

Please email us at privacy@enginuityrx.com if you have any questions about this Notice or our privacy practices.